

Erin Sedor

Strategy Design Expert | Creator of the Essential Strategy Formula

Helping Leaders at Every Level Build Organizations that Thrive as Living Systems, Not Machines



I don't show up to help kick the can, check the box, or tell you that you're always right.

But if you are all-in, then so am I.



With more than three decades navigating high-growth organizations through strategic risk and organizational change, there's not much I haven't seen. That work has put me alongside executives in organizations of every size, type, and industry, and the topics at hand are almost always the same: vision alignment, risk visibility, and strategic performance.

My value isn't in handing you a solution on a platter. It's in rolling my sleeves up with you to surface the opportunities and challenges that shape the decisions you make today and tomorrow. That is how performance improves from the inside out, and it's the thinking behind the Essential Strategy Formula, a quantum intelligent approach to strategy design.

My goal is to help you build a powerfully cohesive team with a strategic thinking discipline that questions the status quo at every turn – strategy that lives, adapts, and evolves as the organization does.

Credentials

Degrees

- **MBA**, concentration in Operational Risk
- **BA** in Managerial Finance
- **BA** in Organizational Development

Professional Certifications

- Certified Executive Coach (**CEC**)
- Strategic Management Professional (**SMP**)
- ERM RIMS Fellow (**RF**)
- Certified PrinciplesYou Coach & 5Cs Culture Assessment Practitioner

Experience

- 30+ yrs Strategy & Risk Program Design
- 15+ yrs Legal / Contracts / Regulatory
- 10+ yrs Senior Management / C-Suite
- 10+ yrs Consulting & Executive Coaching

Publications & Events

- The 4•18 Intensive: Executive Development Masterclass
- IASP Conference: Quantum Thinking in Strategy Masterclass
- Executive Strategy Symposium©
- In Search of Tall Poppies, Strive Magazine
- IADE: Strategy & Risk Planning for Boards
- Essential Strategy Bootcamp©
- RIMS Conference: Tying Strategy to Metrics
- Mission Critical – The Essential Link Between Risk & Strategy, AFERM
- ANVCA Conference: Strategy Foundations that Work
- The Trouble with Risk Management, Strive Magazine
- RIMS ERM Conference – The Trouble with ERM (as written about in RiskMonitor Magazine)

Career Highlights

Executive Advisor: 2015 – current | C-Suite Executive, VP Strategy & Risk: 2010 – 2015 | 501(c)(3) Board Chair: 2017 – 2018

erinsedor.com | linkedin.com/in/erinsedor | erin@blackfoxstrategy.com

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