

The 4·18 Intensive

Master Your Inner Game
Elevate Your Strategy Game

PROGRAM OVERVIEW · SENIOR LEADER FOUNDING COHORT · NOVEMBER 4–6, 2026 · VIRTUAL

Every leader whose scope changes is racing two clocks: leadership capability and strategic intelligence. **Most programs develop these two capabilities separately. The 4·18 Intensive weaves them together** over two and a half live days, in a room of altitude-matched peers, worked on your own organization rather than on a case study.

Who It Is For

Directors, Senior Directors, Vice Presidents and other executives with direct responsibility for executing strategy. That includes functional and business-unit leaders, newly promoted senior leaders, and leaders whose scope has expanded without a change in title.

You do not need to be new to your organization or your role. You do need to be carrying consequential leadership and strategic responsibility.

Twenty seats. No participant is seated with someone they report to or who reports to them, and what is said in the room stays in the room.

Bring Your Organization, Not a Case Study

Bring the strategy that is not moving, the places where the team is not aligned, the challenge you cannot quite diagnose, the decisions you have been carrying alone, and the scope you are still growing into. That is what we work on.

Your pre-work gives us the starting point. The room gives you space to challenge your own assumptions alongside people who have no stake in your answer. You do not leave with more to think about. You leave knowing what you are going to do.

What You Leave With

A Clearer Read on Yourself

Trust & Decision Inventory and Power Walk Plan: a decision-fatigue and trust audit, a values inventory and real-time decision filter, a repeatable process for repairing trust, a named executive-presence gap and the practice to close it, a personal leadership-identity statement, and a 30, 60 and 90-day practice plan.

A Clearer Read on Your Organization

Strategic Context Inventory and Quantum Intelligent Strategy™: a gap analysis of the strategy you are responsible for and how it connects to the enterprise plan, a plan-performance assessment with team-alignment diagnostic, redesigned strategic imperatives aligned to enterprise strategy, a defined risk appetite for your scope, a strategic decision structure, and a QI Bridge Plan with 1, 4, 8 and 12-month targets and metrics.

Two Practitioners. Two Disciplines. One Room.

Stephanie Schmid [Stephanie Schmid Coaching, LLC](#)

Executive coach to high-performing senior leaders and creator of the Power Walk Method, a codified leadership-development system built on Malcolm Knowles' adult-learning principles and research-backed embodiment practice.

Stephanie works from the leader outward. Erin works from the strategy inward. In the room, those two perspectives meet. Both practitioners lead every cohort, together.

\$10,000

FOUNDING COHORT PRICE · PER SEAT

Included: pre-work assessments and diagnostics, all 16 live content hours across the two and a half days, the diagnostic and plan-building work on your own organization, and 16 continuing-education hours.

Not included: follow-on one-to-one engagements, which are contracted separately and are never sold from the room.

Payment: credit card at enrollment, or request an invoice and pay by ACH. Your seat is confirmed when payment is received. Full refund up to 14 days before the cohort begins; credit toward a future session after that.

Format & Logistics

Dates	November 4–6, 2026. Participants block three calendar days; content runs two and a half.
Delivery	Live and virtual. In-person cohorts built on demand at the same price.
Hours	16 live development hours, 16 continuing-education hours.
Room size	20 seats maximum.
Pre-work	Required, two to four hours, delivered two weeks before the room: a personal assessment, a Strategic Context Inventory, and two diagnostics. Completion gates attendance.
Enrollment	Direct at four18intensive.com . Open until the twenty seats are taken or October 28, 2026, whichever comes first.

Erin Sedor [Black Fox Strategy, LLC](#)

Strategic planning and design expert with more than 30 years helping senior leadership teams hone strategy, risk and resilience capabilities. Her Essential Strategy Formula, a quantum intelligent approach to strategy design, is the foundation of the 4·18's strategy work.

ENROLL · Enroll at [four18intensive.com](#). Your seat is confirmed when payment is received. Enrollment stays open until the twenty seats are taken or **October 28, 2026**, whichever comes first.

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PROGRAM AGENDA · SENIOR LEADER FOUNDING COHORT · NOVEMBER 4–6, 2026 · VIRTUAL

DAY ONE · NOV 4

Visibility

6.0 CE HOURS

Quantum Effect	Evolving from the machine model to operating inside of living systems	Erin
Inner Game	PrinciplesYou debrief, values drift under pressure, the identity you are still holding	Stephanie
Trust Gap	Audit your trust currency, rehearse the conversation you have been avoiding	Stephanie
Executive Presence with Substance	What you are transmitting versus what you intend	Stephanie
Power Walk	Paired walking practice on a real decision, then debrief in the room	Stephanie

DAY TWO · NOV 5

Design

6.0 CE HOURS

QI Strategy Formula	The missing link explaining why traditional systems no longer support what you, your team, and your organization need today	Erin
Four Rules of QI Strategy	Rule 1 Purpose · applied to the Strategic Context Inventory	Erin
	Rule 2 Growth · applied to the Strategic Context Inventory	Erin
	Rule 3 Evolution · applied to the Strategic Context Inventory	Erin
	Rule 4 Equilibrium · applied to the Strategic Context Inventory	Erin
QI Perspective	Understanding the full implications of the completed Self Diagnostic, and where your piece of the strategy connects to the enterprise plan	Erin
Influence without Authority	Map who has to say yes to what you design	Stephanie

DAY THREE · NOV 6

Commit

4.0 CE HOURS

Strategic Risk Discipline	Strategic risk thinking, and defining a risk appetite for your scope	Co-led
The Bridge Plan	Pulling it all together, setting 1, 4, 8 and 12-month implementation targets, and calculating the cost of inaction	Co-led
Navigating Forward	Your identity at the next level, and living QI	Joint

All sessions are live and virtual, and highly interactive, with applied learning through self-diagnostic work and plan building, regular small-group breakouts, and large-group sharing. Participants block three calendar days; content runs two and a half. Pre-work of two to four hours arrives two weeks before the room and gates attendance. Continuing-education credit is earned on instructional time.

Continuing Education

16 instructional hours, self-reportable at no additional fee to **SHRM, HRCI, PMI, RIMS-CRMP, ATD, and IIA**. A completion certificate and attendance record are issued to each participant for submission to their credentialing body. Credit is earned on instructional time, which is why scheduled days run longer than the 16 hours.